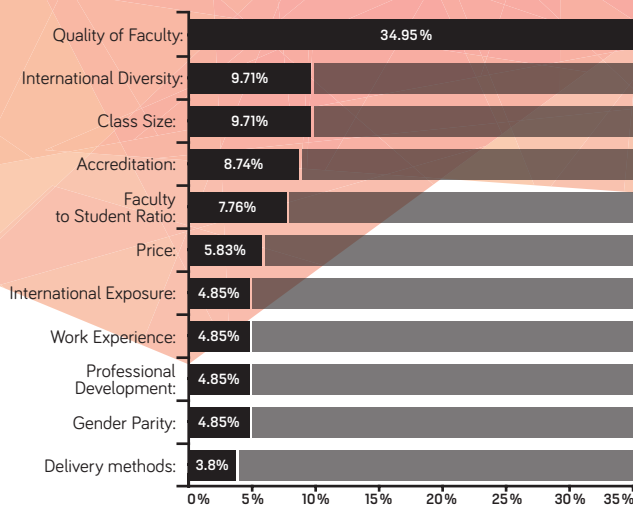


The benefits attached to an MBA are well documented: career progression, networking opportunities, personal development, salary... and the list goes on. However, in an increasingly congested market, selecting the right business school can be difficult, which is far from ideal given the time and investment involved.

Using a ranking system entirely geared and weighted to fact-based criteria, *CEO Magazine* aims to cut through the noise and provide potential students with a performance benchmark for those schools under review.

Weighting of Data Points (full-time and part-time MBA)



**\*EMBA Weighting:**  
Work experience and international diversity are adjusted accordingly.

**\*\*Online MBA Weighting:**  
Delivery mode and class size are removed.

## GLOBAL ONLINE MBA RANKINGS

| Rank |  | Country   |
|------|--|---|
| 1    | EU Business School   | Spain, Germany and Switzerland                      |
| 2    | SBS Swiss Business School  | Switzerland   |
| 3    | IE Business School   | Spain   |
| 4    | University of Otago Business School  | New Zealand   |
| =5   | University of Utah: Eccles   | North America                                       |
| =5   | Nebrija Business School  | Spain   |
| 6    | Temple University: Fox   | North America                                       |
| =7   | The Open University  | UK  |
| =7   | Rochester Institute of Technology: Saunders  | North America                                       |
| =7   | MIP Politecnico di Milano  | Italy   |
| 8    | Bradford University School of Management   | UK  |
| =9   | La Trobe University  | Australia   |
| =9   | American University: Kogod   | North America                                       |
| =10  | The EuroMBA<br>(Aix-Marseille, Audencia Nantes, EADA, HHL Leipzig, Kozminski University and Maastricht University) | France, Spain, Germany, Poland, and the Netherlands |
| =10  | Colorado Technical University  | North America                                       |
| 11   | University of Massachusetts-Lowell*  | North America                                       |
| 12   | Jack Welch Management Institute  | North America                                       |
| 13   | Washington State University: Carson - EMBA   | North America                                       |
| 14   | RMIT University  | Australia   |
| =15  | University of Southern Queensland  | Australia   |
| =15  | University of Liverpool Management School  | UK  |
| =15  | Durham University Business School*   | UK  |
| =16  | Griffith University  | Australia   |
| =16  | California State University-San Bernardino   | North America                                       |

| Rank |   | Country       |
|------|---|---------------|
| =17  | Washington State University: Carson   | North America |
| =17  | Queens University of Charlotte  | North America |
| =18  | Saint Mary's College of California  | North America |
| =18  | Pepperdine University: Graziadio  | North America |
| =19  | University of Texas-Dallas: Jindal  | North America |
| =19  | Suffolk University  | North America |
| =19  | Mercer University-Atlanta: Stetson  | North America |
| =20  | University of the Sciences  | North America |
| =20  | University of Baltimore   | North America |
| =20  | Saint Joseph's University: Haub   | North America |
| =20  | Florida International University  | North America |
| =20  | Central Queensland University   | Australia     |
| =20  | Birmingham Business School  | UK            |
| =21  | University of Delaware: Lerner  | North America |
| =21  | Swinburne University of Technology  | Australia     |
| 22   | Georgia WebMBA<br>(Columbus State, Georgia College, Georgia Southern, Kennesaw State, University of West Georgia, Valdosta State) | North America |
| 23   | Hofstra University: Zarb*   | North America |
| 24   | Aston Business School*  | UK            |
| 25   | Baylor University: Hankamer   | North America |
| =26  | University of Hawaii-Manoa: Shidler   | North America |
| =26  | University of Cincinnati: Lindner   | North America |
| =27  | Drexel University: LeBow*   | North America |
| =27  | College of William and Mary: Mason*   | North America |
| 28   | University of Florida: Hough  | North America |
| 29   | University of Nebraska-Lincoln  | North America |
| =30  | University of North Alabama   | North America |
| =30  | Auburn University: Harbert  | North America |
| 31   | Cleveland State University: Monte Ahuja   | North America |
| =32  | University of Memphis*  | North America |
| =32  | Northwest Missouri State University   | North America |

\*Some data unavailable