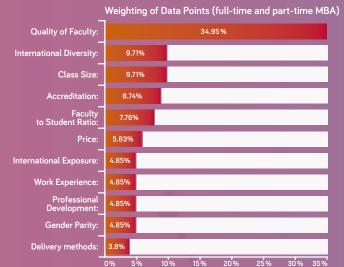


# 2020 GLOBAL MBA RANKINGS

he benefits attached to an MBA are well documented: career progression, networking opportunities, personal development, salary... and the list goes on. However, in an increasingly congested market, selecting the right business school can be difficult, which is far from ideal given the time and investment involved.

Using a ranking system entirely geared and weighted to fact-based criteria, *CEO Magazine* aims to cut through the noise and provide potential students with a performance benchmark for those schools under review.



\*EMBA Weighting: Work experience and international diversity are adjusted accordingly.

\*\*Online MBA Weighting: Delivery mode and class size are removed.

### **GLOBAL MBA RANKINGS**

#### **TIER ONE**

<b>Business School</b>	Country
AIX Marseille Graduate School of Managemen	t Monaco
American University: Kogod	North America
Appalachian State University*	North America
Ashland University	North America
Aston Business School	UK
Auburn University: Harbert	North America
Auckland Institute of Studies	New Zealand
Audencia Business school	France
Bentley University: McCallum	North America
Boston University: Questrom	North America
Brunel Business School	UK
Business School Netherlands	The Netherlands
California State University-Chico	North America
California State University-Long Beach	North America
California State University-East Bay	North America
California State University-San Bernardino	North America
City University: Cass	UK
College of William and Mary: Mason	North America
Colorado Technical University	North America
Concordia University	Canada
Crummer Graduate School	
of Business at Rollins	North America
Darmstadt Business School	Germany
Durham University Business School	UK
EBS Business School	Germany

Business School	Country
Emlyon Business School	France
ESADE Business School	Spain
EU Business School	Germany, Spain
	and Switzerland
Florida International University	North America
Fordham University	North America
GBSB Global Business School	Spain
George Washington University	North America
Georgia State University: Robinson	North America
Grenoble Graduate School of Business	France
Griffith University	Australia
HEC Montréal	Canada
HHL Leipzig Graduate School of Management	Germany
Hofstra University: Zarb	North America
Hult Internatonal Business School	North America
IAE Business School	Argentina
IFM University	Switzerland
Indiana University: Kelley	North America
ISEG – University of Lisbon	Portugal
Kennesaw State University	North America
Kent State University	North America
La Trobe University	Australia
Lagos Business School	Nigeria
Lancaster Management School	UK
Leeds University Business School	UK

# GLOBAL MBA RANKINGS

### TIER ONE

Business School	Country
Loyola Marymount University	North America
Maastricht School of Management	The Netherlands
Macquarie Business School	Australia
McMaster University: DeGroote	Canada
MIP Politecnico di Milano	Italy
Nebrija Business School	Spain
Newcastle University Business School	UK
Nyenrode Business University	The Netherlands
Pepperdine University: Graziadio	North America
Queens University of Charlotte	North America
RMIT University	Australia
Saint Joseph's University: Haub	North America
SBS Swiss Business School	Switzerland
Simon Fraser University: Beedie	Canada
Swinburne University of Technology	Australia
Texas A&M University-College Station: Mays	North America
Texas Christian University: Neeley	North America
The American University in Cairo	Egypt
The Instituto Tecnológico	
Autónomo de México (ITAM)	Mexico
The Lisbon MBA CatolicalNova*	Portugal
The Univerisity of Newcastle Australia	Australia
The University of Adelaide	Australia
Torrens University Australia	Australia
Toulouse Business School	France
Toulouse Business School	
(with IMM Bangalore)	France and India
Trinity College Dublin School of Business F	Republic of Ireland
University of Business and International Stud	dies Switzerland
United International Be	elgium, Italy Japan,
Business Schools the N	Netherlands, Spain
<u></u>	and Switzerland
University of Akron	North America
University of Alabama: Manderson	North America
University of Alberta	Canada
University of Baltimore	North America
University of California at Davis	North America
University of California-San Diego: Rady	North America
University of Canterbury	New Zealand

Business School	Country
University of Chile FEN-CHILE	Chile
University of Delaware: Lerner	North America
University of Denver: Daniels	North America
University of Exeter	UK
University of Kentucky: Gatton	North America
University of Liverpool Management School	UK
University of Maine	North America
University of Massachusetts-Amherst:	
Isenberg	North America
University of Massachusetts-Boston	North America
University of Massachusetts-Lowell	North America
University of Nebraska-Omaha	North America
University of North Carolina-Charlotte: Belk	North America
University of North Carolina-Wilmington:	
Cameron	North America
University of Oklahoma: Price	North America
University of Oregon: Lundquist	North America
University of Otago Business School	New Zealand
University of Pittsburgh: Katz	North America
University of Portland: Pamplin	North America
University of Pretoria -	
Gordon Institute of Business Science	South Africa
University of Richmond: Robins	North America
University of Sheffield Management School	UK
University of South Australia	Australia
University of South Florida: Muma	North America
University of Tampa: Sykes	North America
University of Texas at Arlington	North America
University of Texas-Dallas : Jindal	North America
University of Texas-San Antonio	North America
University of the Sciences	North America
University of West Georgia	North America
University of Western Australia Business School	l Australia
University of Wollongong Sydney Business Scho	ool Australia
Victoria Graduate School of Business	Australia
Virginia Tech: Pamplin	North America
Walsh College	North America
Willamette University: Atkinson	North America
Xavier University	North America

### TIER TWO

Business School	Country
Baylor University: Hankamer	North America
Bryant University*	North America
Butler University	North America
Drake University	North America
Fairfield University*	North America
Gonzaga University*	North America
Jacksonville University*	North America
Marquette University	North America
Northwest Missouri State University	North America
Oakland University	North America
Rensselaer Polytechnic Institute: Lally	North America
Rochester Institute of Technology: Saunders	North America
Seattle University: Albers	North America

Business School	Country
Suffolk University	North America
Texas State University: McCoy*	North America
University of Cincinnati: Lindner*	North America
University of Louisiana at Lafayette	North America
University of Louisville*	North America
University of Michigan-Flint*	North America
University of New Mexico: Anderson*	North America
University of North Alabama	North America
University of North Texas	North America
University of Southern Queensland	Australia
University of Wisconsin-Milwaukee: Lubar	North America
Virginia Commonwealth University	North America

# GLOBAL EXECUTIVE MBA RANKINGS

#### **TIER ONE**

Rank		Country
1	City University: Cass	UK
2	Maastricht School of Management	The Netherlands
3	Audencia Business school	France
4	The Instituto Tecnológico	
	Autónomo de México (ITAM)	Mexico
_ 5	Swinburne University of Technology	Australia
6	IFM University Switzerland	Switzerland
_ 7	University of Ottawa: Telfer	Canada
8	University of Texas-San Antonio	North America
9	Hult Internatonal Business School	North America
10	Grenoble Graduate School of Business	France
11	Business School Netherlands	The Netherlands
12	University of Pretoria -	
	Gordon Institute of Business Science	South Africa
13	Kennesaw State University	North America
14	Global OneMBA	
	(Fundação Getulio Vargas (FGV-EAESP);	
	Rotterdam School of Management, Erasmus University (RSM);	
	Tecnológico de Monterrey (EGADE);	Brazil, China,
	University of North Carolina at Chapel Hill (UNC);	Mexico, the
	and Xiamen University,	Netherlands and
15	School of Management (SMXMU))	North America
15	Maastricht University	The Netherlands
16	Rutgers Business School	North America
17	University of Denver: Daniels	North America
18	SBS Swiss Business School	Switzerland
19	Villanova University	North America
20	Georgia State University: Robinson	North America
=21	Emlyon Business School	France
=21	University of Texas-Dallas : Jindal	North America
22	Florida International University	North America
23		epublic of Ireland
24	IMM Global Executive EMBA (Purdue University-West Lafayette: Krannert,	
	TIAS School for Business and Society Tilburg,	
	Tianjin University,	North America, the Netherlands,
	Fundação Getulio Vargas (FGV- EBAPE),	China, Brazil,
	MIP Politecnico di Milano and ISM University of Management and Economics	Italy s) and Lithuania
25	INCAE Business School	Costa Rica
26	The American University in Cairo	Egypt
27	Purdue University-West Lafayette: Krannert	North America
28	Simon Fraser University: Beedie EMBA & EM	
29	RMIT University	Australia
30	University of Nebraska-Omaha	North America
31	Massey University	New Zealand
32	Concordia University	Canada
33	Pepperdine University: Graziadio	North America
34	IAE Business School	Argentina
35	Virginia Commonwealth University	North America
36	Oakland University	North America
37	Durham-EBS Executive MBA	Germany and UK

Rank		Country
38	Baylor University: Hankamer	North America
38	University of Wollongong Sydney Business Sch	ool Australia
40	University of Alberta	Canada
41	United International Business Schools	Switzerland
42	Washington State University: Carson	North America
43	California State University-East Bay	North America
44	ESADE Business School	Spain
45	IfM Institut für Management	Austria
46	Boston University: Questrom	North America
47	MIP Politecnico di Milano	Italy
48	Rochester Institute of Technology: Saunders	North America
49	Pontifical Catholic University of Chile	Chile
=50	Lagos Business School	Nigeria
=50	University of Chile FEN-CHILE	Chile
51	Kent State University	North America
52	Fordham University	North America
53	Loyola Marymount University	North America
54	McMaster University: DeGroote	Canada
55	University of Pittsburgh: Katz	North America
56	The University of Alabama: Manderson	North America
57	University of Texas at Arlington	North America
58	Texas A&M University-College Station: Mays	North America
59	Virginia Tech: Pamplin	North America
60	University of Exeter	UK
61	University of Oklahoma: Price	North America
=62	University of Kentucky: Gatton	North America
=62	University of Oregon	North America
64	University of Tampa: Sykes	North America
65	University of North Carolina-Wilmington:	North America
03	Cameron	North America
66	Auburn University: Harbert	North America
67	University of South Florida: Muma	North America
68	University of Bradford School of Management	UK and Dubai
69	University of California-San Diego: Rady	North America
		North America
70	Texas Christian University: Neeley	North America
71	Saint Joseph's University: Haub	
72	College of William and Mary: Mason California State University-Long Beach	North America North America
73	, ,	North America
74	University of New Mexico: Anderson*	
75	Marquette University	North America
76	Suffolk University	North America
77	Xavier University	North America
78	Seattle University: Albers	North America
79	Jacksonville University*	North America
80	Aston Business School*	UK
81	Hofstra University: Zarb*	North America
82	University of North Alabama	North America
83	The Lisbon MBA CatolicalNova*	Portugal
84	Crummer Graduate School	
	of Business at Rollins	North America
85	University of Lousiville*	North America

# GLOBAL ONLINE MBA RANKINGS

#### **TIER ONE**

Ran	==	Country
1	EU Business School G	ermany, Spain and
		Switzerland
2	SBS Swiss Business School	Switzerland
3	Nebrija Business School	Spain
4	United International Business Schools	Switzerland
5	University of Otago Business School	New Zealand
6	Macquarie Business School	Australia
7	University of Business	
	and International Studies	Switzerland
8	University of South Australia	Australia
=9	Massey University	New Zealand
=9	University of Denver: Daniels	North America
=10	Durham University Business School*	UK
=10	MIP Politecnico di Milano: International Flex E	MBA Italy
11	Jack Welch Management Institute	North America
=12	La Trobe University	Australia
=12	University of Bradford School of Management	UK
=13	Pepperdine University: Graziadio	North America
=13	The EuroMBA (Aix-Marseille,	
	Audencia Nantes, EADA,	France, Germany,
	HHL Leipzig, Kozminski University	the Netherlands,
	and Maastrict University)	Poland and Spain
14	Maastricht School of Management	The Netherlands
15	MIP Politecnico di Milano: Flex EMBA	Italy
=16	Georgia WebMBA	
	(Columbus State University,	
	Georgia College, Georgia Southern University,	
	Kennesaw State University,	
	University of West Georgia,	
	Valdosta State University)	North America
=16	Griffith University	Australia
17	American University: Kogod*	North America
18	Queens University of Charlotte	North America
19	University of the Sciences	North America
20	Torrens University Australia	Australia
21	RMIT University EMBA	Australia
22	Colorado Technical University	North America
23	University of Massachusetts-Lowell	North America
24	Rochester Institute of Technology: Saunders	North America
25	Walsh College*	North America
26	University of Maine	North America
27	University of Massachusetts-Amherst: Isenbe	
	Washington State University: Carson	North America
28	Vincinia Common anno alth Hairranite.	North America
29	Virginia Commonwealth University	
	GBSB Global Business School University of Texas-Dallas: Jindal	Spain North America

Ran	k	Country	
32	University of Kentucky: Gatton	North America	
=33	Saint Joseph's University: Haub	North America	
=33	George Washington University	North America	
34	Baylor University: Hankamer	North America	
35	Ashland University	North America	
36	Swinburne University of Technology	Australia	
37	Saint Joseph's University: Haub EMBA	North America	
38	University of Texas at Arlington	North America	
39	College of William and Mary: Mason	North America	
40	University of North Carolina-Wilmington:		
	Cameron (MBA & EMBA)	North America	
=41	University of Pittsburgh: Katz	North America	
=41	Victoria Graduate School of Business	Australia	
42	Aston Business School*	UK	
43	University of Baltimore	North America	
44	University of Delaware: Lerner	North America	
45	Bentley University: McCallum	North America	
46	California State University-San Bernardino	North America	
47	Drake University	North America	
48	University of Cincinnati: Lindner*	North America	
49	The Open University*	UK	
50	Xavier University	North America	
51	California State University-Long Beach	North America	
52	University of Southern Queensland	Australia	
53	The Univerisity of Newcastle Australia	Australia	
54	Kent State University	North America	
55	University of Exeter	UK	
56	Kennesaw State University	North America	
=57	University of Louisiana at Lafayette	North America	
=57	Seattle University: Albers	North America	
58	Florida International University	North America	
59	Indiana University: Kelley*	North America	
60	Auburn University: Harbert	North America	
61	University of South Florida: Muma	North America	
62	Hofstra University: Zarb*	North America	
63	University of North Alabama	North America	
64	University of Louisville*	North America	
65	University of North Texas	North America	
66	Bryant University*	North America	
67	The University of Wisconsin-Whitewater	North America	
68	Jacksonville University*	North America	
69	Suffolk University	North America	
70	Northwest Missouri State University	North America	

### **GLOBAL DBA LISTING**

Based upon accreditation, quality of faculty, geography, and international standing, this year's Global DBA Listing is designed to showcase the market's premier DBA providers.

Business School	Country
Aston Business School	UK
Baruch College, City University of New York: Zicklin	North America
Case Western Reserve: Weatherhead	North America
Cranfield School of Management	UK
DePaul University: Kellstadt	North America
Drexel University: LeBow	North America
Durham University Business School	UK
École des Ponts Business School	France
EU Business School	Pan-European
Florida International University	North America
GBSB Global Business School	Spain
Georgia State University: Robinson	North America
Grenoble Graduate School of Business	France
Harvard Business School	North America
IE Business School	Spain
Jacksonville University	North America
Kennesaw State University: Coles	North America
Leeds University Business School	UK

Business School	Country
Maastricht School of Management	The Netherlands
Newcastle University Business School	UK
Nyenrode Business University	The Netherlands
Pepperdine University: Graziadio	North America
Pontifical Catholic University of Chile	Chile
Rollins College: Crummer	North America
SBS Swiss Business School	Switzerland
Temple University: Fox	North America
The University of Wisconsin-Whitewater	North America
United International Business Schools	Pan- European
University of Bradford School of Management	UK
University of Dallas: Gupta	North America
University of Liverpool Management School	UK
University of Manchester: Alliance	UK
University of Missouri-St. Louis	North America
University of Pretoria-Gordon Institute	
of Business Science	South Africa
Washington University in St. Louis: Olin	North America